

# 1<sup>ST</sup> UNIGREEN BUSINESS WEEK

## ► Where?

Coimbra, Portugal  
Coimbra Business School | ISCAC  
Polytechnic University of Coimbra, Portugal

## ► When?

Virtual Activity:  
June 23rd, 2025

In Person Activities:  
July 7th to 11th, 2025

## ► Details:

ERASMUS BIP ID: 2023-1-PT01-KA131-HED-000140535-11.  
Teaching & training language: English  
Type of participants: UNIGreen Alliance Students & Teachers  
5 students per institution / 2 teachers  
Monday to Friday: intensive course and learning activities  
Activity Duration - 5 days / 4 ECTS

Organisation



► **Application deadline for the incredible BIP :**  
April 12, 2025

Partners



## How much will be the BIP fee? None

### Program includes:

- 5 lunches, 2 dinners, and an international tasting activity
- A Corporate visit and a visit to Oliveira do Hospital city
- Cultural and sport activities

### Accommodation is not included

- Participants should book their accommodation
- Suggested accommodation coming soon

## The main objectives of the BIP are:

- ▶ Introduction to Sustainability - An Examination of the Fundamentals
- ▶ The Sustainable Future - The Intersection of Management and Technology
- ▶ Sustainability in Action - A Practical Experience
- ▶ The Role of Sustainable Reporting in Building Trust
- ▶ Business Analysis Challenge

## Short In Person Program:

july 7 <sup>th</sup> monday	july 8 <sup>th</sup> tuesday	july 9 <sup>th</sup> Wednesday	july 10 <sup>th</sup> thursday	july 11 <sup>th</sup> friday
<b>Welcome day</b>	<b>The Sustainable Future:</b> The Intersection of Management and Technology	<b>Oliveira do Hospital</b>	Sustainability	Closing Ceremony
Opening Ceremony	Team work	Corporate site visit and ESTGOH	Sustainable Pitch	Ligth lunch
Sustainability an introduction				
Lunch time	Lunch time	Lunch time	Lunch time	
Team building activity	Coimbra Tour	Cultural visit	Kayaking on the Mondego River or free time	Departure
International tasting	UC by night			
Free night	Dinner	Free night	Farewell Dinner	

## Organisation contacts:

- Vera Cunha (Presidente da ESTGOH)
- Ana Cruz (cultural and sports enrichment activities) ([ana.cruz@estgoh.ipc.pt](mailto:ana.cruz@estgoh.ipc.pt))
- Beatriz Cancela (questions regarding accommodations) ([bcancela@iscac.pt](mailto:bcancela@iscac.pt))
- Cristina Góis (registration) ([cgois@iscac.pt](mailto:cgois@iscac.pt))