

CONTENT OF THE COURSE

The course is delivered to students, farmers and potential new entrants into farming for easing the uptake of new business practices within the MA framework, particularly in the domains of Social and **Didactic Agriculture, Rural Tourism and Short Food Supply Chains**. MA is the approach for diversifying agricultural business through the application of Lean Resources Management, generating the so-called the **Triple Bottom Line** results (Environmental, Social, Economics).

- i) Classes (entrepreneurial skills) ;
- ii) E-learning modules (MA knowledge);
- iii) International/national, funded work-based experience (for the winners of the **Business Model competition**)

The course presents approaches for bringing key skills to University students, traditional farmers and new entrants, turning them into **MA practitioners**.

HOW WILL YOU LEARN

The training course will be implemented by the University partners, addressing students, farmers and new entrants. In total, 140 people will participate in this first pilot test. The program will combine activities in class (Module on “**Entrepreneurial skills: Management, strategy and decision-making and general issues of RD-MA**”) and e-learning modules (“**Short food supply chain**”, “**Social and didactical agriculture**” and “**Rural Tourism**”).

Universities will recognize **ECTs** (European Credit Transfer and Accumulation System) to the students participating in the whole training path (course introduction + at least one e-learning module; field trip and the work-based experience are recommended but not compulsory for getting ECTs). The Business Model Competition is a compulsory activity to get ECTs recognition. It will furthermore allow students to **win a work-based experience in an agricultural business**.

JOIN US TODAY!

ENROLLING

1. Register yourself through the link bit.do/etomato or use QR code



2. You will be given a username and password to be used for the e-learning course, together with further instructions;



WHAT IS eTOMATO ?

eTOMATO is an initiative of IO partners from 4 European countries (BE, BU, ES, IT) creating an educational offer for the **uptake of Multifunctional Agriculture (MA)** particularly in the domains of Social and Didactic Agriculture, Rural Tourism and Short Food Supply Chains.



ABOUT THE COURSE

• **TARGET AUDIENCE** → Students, worker of traditional farms, worker of MA farms

• IMPLEMENTATION

1. Face-to-face course (10h)
2. E-learning course (10h)
3. Farm experience (max 30 days)

• LANGUAGE

English

• AREAS

- Entrepreneurial Skills and Rural Development through MA
- Social and Didactical Agriculture
- Rural Tourism
- Short Food Supply Chains

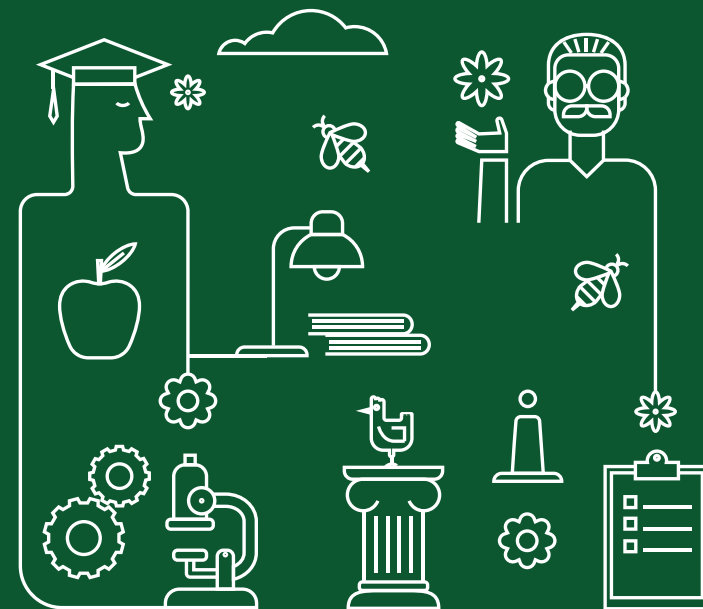
CONTACTS & FURTHER INFORMATION

www.etomato.eu

- ✉ etomato19@gmail.com
- fb facebook.com/etomato19
- tw twitter.com/etomato5
- in linkedin.com/in/etomato-59a05117b
- ig instagram.com/etomato06



The European Commission support for the production of this publication does not constitute endorsement of the contents, which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



E-LEARNING COURSE