

**UNIVERSITY OF BELGRADE
TECHNICAL FACULTY IN BOR**



***XVII International
May Conference on Strategic
Management***

IMCSM21

***Second Announcement
and Call for Papers***

ONLINE EVENT

Bor, Serbia

28 – 30 May 2021

Contacts and information:

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Official conference e-mail: imcsm@tfbor.bg.ac.rs

Conference website: <http://mksm.sjm06.com/>

Technical Faculty in Bor – University of Belgrade
Vojske Jugoslavije 12, 19210 Bor, Serbia

Conference topics:

- Strategic management
- General management
- Industrial and facility management
- Material flow management
- Environmental management
- Management methods
- Project management
- Operational systems and technology
- Quality management
- Marketing
- Entrepreneurship
- Production management
- Production systems management
- Financial management
- Management information systems
- Management of information technologies
- Maintenance management
- Management in practice
- Healthcare and sport management
- Risk management
- Tourism and hospitality management
- Agricultural and forestry management
- Special applications of management methods

Organized by:

**UNIVERSITY OF BELGRADE,
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Vojske Jugoslavije 12, 19210 Bor, Serbia
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<http://menadzment.tfbor.bg.ac.rs/>

PAPERS AND ABSTRACTS

Abstracts can be submitted online using the link:

<https://www.cognitofrms.com/TFBor1/IMKSMApplicationForm> .

All papers and reports presented at the Conference will be published in the Book of Proceedings of the May Conference on Strategic Management. Selected papers will be published in a special section of the *Serbian Journal of Management* (SJR-Scimago = 0.27 – Q₃), after additional revision (www.sjm06.com). Selected papers from the conference will also be published in the scientific journal: *Acta Oeconomica Universitatis Selye* published by the Faculty of Economics at J. Selye University in Komárno, Slovakia.

The selected papers published in the Book of Proceedings will be included in the EBSCOHost Database and submitted for indexing in the Web of Science Conference Proceedings Citation Index – Science.

The conference papers should be presented in the English or Serbian language. There is also a possibility of publishing a paper in the Conference Proceedings without giving an oral presentation at the Conference.

Abstracts and full papers should be prepared according to the **Template** which is available at <http://mksm.sjm06.com/>.

IMPORTANT DEADLINES

-	Submission of abstracts in English (deadline)	5 May 2021
-	Submission of applications for participation in the Conference (deadline)	5 May 2021
-	Submission of the full text of papers and reports (deadline)	20 May 2021
-	Payment of the participation fee (deadline)	15 May 2021

PARTICIPATION FEES*

- Participants from academic and research institutions* 125 €
- Printing of the papers in the Book of Proceedings (without participation in the meeting)** 90 €
- The participation fee covers: Delegate's kit, unlimited access to all sections of the conference that will be organized online.

Scientific Board (SB) of the Conference:

Prof. dr Živan Živković, University of Belgrade, Technical faculty in Bor, **president of the SB.**

Prof. dr Ivan Mihajlović, University of Belgrade, Technical faculty in Bor, **vice-president of the SB.**

Members of the SB:

Dr inž. Renata Stasiak-Betlejewska, Institute of Production Engineering, Faculty of Management, The Czestochowa University of Technology Poland

Prof. dr Vesna Spasojević Brkić, University of Belgrade, Faculty of Mechanical Engineering, Belgrade, Serbia

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Prof. dr L-S. Beh, Faculty of Economics and Administration, University of Malaya, Kuala Lumpur, Malaysia

Prof. dr Ladislav Mura, University of Ss. Cyril and Methodius, Trnava, Slovakia

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Prof. dr Pal Michelberger, Obuda University, Budapest, Hungary

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Prof. dr Michael. D. Mumford, The University of Oklahoma, USA

Prof. dr John. A. Parnell, School of Business, University of North Carolina-Pembroke, Pembroke, USA

Prof. dr Antonio Strati, Dipartimento di Sociologia e Ricerca Sociale, Universities of Trento and Siena, Italy

Prof. dr Rajesh Piplani, Center for Supply Chain Management, Nanyang Technological University, Singapore

Prof. dr Musin Halis, University of Sakarya, Business and Administration Faculty, Serdivan, Turkey

Prof. dr Rekha Prasad, Faculty of Management Studies, Banaras Hindu University, India

Prof. dr Ofer Zwikael, School of Management, Marketing and International Business ANU College of Business and Economics The Australian National University, Australia

Prof. dr Simon Gao, Edinburg Napier University, United Kingdom

Prof. dr Jadip Gupte, Goa Institute of Management, India

Prof. dr Jan Kalina, Institute of Computer Science, Academy of Sciences, Czech Republic

Prof. dr Jifang Pang, School of Computer and Information Technology, Shanxi University, China

Prof. dr David Tuček, Tomas Bata University in Zlin, Czech Republic

Prof. dr Jyrki Kangas, University of Eastern Finland, School of Forest Sciences, Joensuu Campus

Prof. dr Natalya Safranova, Russian Presidential Academy of National Economy and Public Administration (RANEPA), Russia

Plenary Lecturers at the Conference



Associate Professor Ing. Aleksandr Ključnikov, Ph.D., Rector of the University of Business and Law in Prague, Czech Republic. Also, a member of the Board of the University College of Business in Prague, Czech Republic, and an executive member of the Board of the Pan-European University, Bratislava, Slovakia. At the International May Conference on Strategic Management, Professor Ključnikov will present the plenary lecture on the topic: "**While usage of modern marketing channels positively affects innovativeness of firms, usage of traditional marketing channels does not affect innovativeness of firm**"



Assistant Professor Veljko M. Mijušković, PhD, from the Faculty of Economics, University of Belgrade, Serbia. His research fields are: logistics management, supply chain management and strategic management. At the International May Conference on Strategic Management, Professor Mijušković will present the plenary lecture on the topic: "**How does the Covid-19 pandemic impact the performance of chosen logistics parameters?**"

The IMCSM21 Round table:

In the frame of this year's IMCSM2021 conference, a thematic round table will be organized, within a special conference session:

NATIONAL AND REGIONAL STRATEGIES FOR RURAL NEETs SOCIAL INCLUSION

This round table will be dedicated to the results of the COST CA18213 action: **Rural NEET Youth Network: Modeling the risks underlying rural NEETs social exclusion:**

<https://rnyobservatory.eu/web/>



The round table will be addressing the NEETs needs in this part of Eastern Serbia. The discussion will focus on finding a potential solution through strategic national activities that can be coordinated by the local government, unemployment offices and educational institutions.

The invited lecturers at the round table will be:

Emilija Stojemnova-Duh, PhD, Assistant Professor, Faculty of Electrical Engineering, University of Ljubljana, Slovenia; **Selena Radović**, PhD candidate, University Paris-8, France (*Pratiques et théories du sens*), and Department of Sociology, Faculty of Philosophy in Belgrade; **Danijela Voza**, PhD, Assistant professor, Technical faculty in Bor, University of Belgrade, Serbia; **Daniel Yordanov Pavlov**, PhD, Associate Professor, Faculty of Business and Management, University of Ruse "Angel Kanchev", Bulgaria

Details of the Round table, and the plenary lecture topics are available at: <https://mksm.sjm06.com/>

Preliminary schedule of the Conference

28.05.2021. Friday

17:00–18:30 Online meeting – Kickoff meeting for registered participants

29.05.2021. Saturday

09:30–10:00 Official opening of the IMCSM21 conference and Round table announcement

10:00–12:00 Plenary lectures of the IMCSM21 conference

12:00–14:00 Working sessions of the IMCSM21 conference

14:00–15:00 Lunch Break

15:00–19:30 Round table: **National and regional strategies for rural NEETs social inclusion:**

15:00–15:30 Official opening of the Round table and information on the COST action CA18213

15:30–16:00 Presentation of the National report 2009-2019 – Rural NEET in Serbia

16:00–17:30 Invited lectures presentations

17:30–18:30 Presentations of the representatives of the Local municipality, Labor market, Civil sector organizations – NGOs from Serbia, registered researchers and early stage researchers

18:30–19:30 Open discussions for Round table participants

19:30–20:30 General Evaluation and Reporting of the Panel Discussions and the Round Table

30.05.2021. Sunday

09:00–12:00 Students' Symposium on Strategic Management 2021

Students' Symposium on Strategic Management

In parallel with the International May Conference on Strategic Management, a Students' Symposium on Strategic Management is organized each year. This year, XVII Students' Symposium on Strategic Management will take place. Students' Symposium will also be organized online, using the ZOOM platform.

As a tradition, students at the BSc and MSc level are invited to participate in the conference without paying participation fee. Students at the PhD level should pay 50% of the fee.

For all details concerning Students' Symposium on Strategic management, please contact the president of the Students' Symposium Organizing Board **Asst. Momir Popović**.

E-mail: mpopovic@tfbor.bg.ac.rs

Tel: +381 (30) 424 555

Organization of the online events:

Due to restrictive conditions resulting from the world's health pandemic Covid-19, the Conference and all events included will be organized online. The organizers have provided an adequate ZOOM platform for online conferences. All registered participants will receive the credentials to access the conference section in due time.

W E L C O M E !!!