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REVIEW

on a dissertation for obtaining the educational and scientific degree "Doctor" in: field of higher education 3.0 Social, economic and legal sciences professional field 3.8 Economics, the scientific specialty Organization and Management

<u>Author of the dissertation:</u> *Have Tahir Qarri* PhD student (part-time) at the Department of Management and Marketing at the Agricultural University, Plovdiv

<u>Topic of the dissertation</u>: Public procurement management as a factor in the development of Kosovo's agricultural sector

<u>Reviewer:</u> Assoc. Prof. Dr. Teodor Radev, Agricultural University of Plovdiv, Social, economic and legal sciences appointed a member of the scientific jury by order № RD-16-463 / 11.06.2020. by the Rector of AU.

1. Brief introduction of the candidate.

Jave Chiari was born in Shtime, Republic of Kosovo. She holds a Master's degree in European Integration from the University of Pristina, Kosovo. He currently holds a position in the General Administration Directorate in Shtime Municipality, Kosovo. Her professional activity is related to organizing public procurement and working with farmers in the region.

2. Relevance of the problem.

The topic of the dissertation is relevant, as public procurement is an important factor in the regional development of the agricultural sector and increasing its contribution to the structure of national economies is growing worldwide. Public procurement aimed at the agricultural sector has a positive impact and can accelerate its economic development. In this regard, special attention should be paid to the activities related to the organization of procurement and the possibilities for their effective management should be explored.

The specifics of the agricultural sector require the application of management approaches that take into account the specifics of the market environment and facilitate the process of interaction between market participants. The PhD student focuses on the nature and specifics of public procurement, and their priorities in servicing agriculture in Kosovo. The topic is important for the developing economy of the country.

3. Purpose, tasks, hypotheses and research methods.

The purpose of the dissertation is clearly worded and refers to the identification of factors that improve the application of a marketing approach in the management of public procurement. To achieve this goal, 6 research questions have been identified, which are logically connected and allow the work to have a complete look.

The doctoral student has formulated three working hypotheses that the implementation of public procurement in the context of globalization and increasing competition is a prerequisite for improving the supply of farmers. This is achieved by increasing the efficiency of the public procurement system and designing activities that are in line with the specifics of the agricultural sector.

Appropriate methods of analysis were used in the study, which were correctly selected and applied. Methods for situational analysis, diagnostic analysis and prognostic analysis were used in the study of the issue. The analysis methods use a rich database of empirical data collected through field research.

4. Visualization and presentation of the obtained results.

The doctoral student has used a wide range of tools to illustrate and summarize the results in tables, graphs and charts, which allow him to correctly systematize and objectively present the results.

The reliability of the results was checked for normality by the Kolmogorov-Smirnov test. The research hypotheses were tested by multiple linear correlations and regression. The survey sample has the necessary representativeness.

5. Discussion of the results and used literature.

In his dissertation, the doctoral student has studied a major part of the modern specialized scientific literature in connection with the theory of management and its possibilities for application in the field of public procurement. Opinions of famous authors are commented and presented, and on their basis the author's understanding of the researched problem is formed.

The doctoral student defines and uses the terms correctly. Jave Chiari successfully summarizes the state and problems of local public structures in organizing and conducting public procurement for agricultural holdings in the Republic of Kosovo. This enables it to formulate concrete conclusions for public procurement management and to structure a working approach for its improvement.

The doctoral student correctly determines the steps for successful management of public procurement:

- Specification and planning
- Identification and selection of suppliers
- > Negotiation
- Delivery control
- Measurement and analysis

The author notes that the procurement process is sufficiently transparent, with all contracts related to large and medium-sized contracts being published on the official

public procurement website in Kosovo and in the daily press.

6. Contributions to the dissertation.

The dissertation "Public Procurement Management as a Factor for the Development of the Agricultural Sector of Kosovo" contains the following more significant contributing ideas and solutions.

Scientific contributions

- 1. A methodological framework for applying a marketing approach in public procurement management has been developed.
- 2. Existing in theory and practice marketing strategies and approaches are adapted to the specifics of the agricultural sector, which is a prerequisite for their successful implementation.

Scientific and applied contributions

- 1. The main risks that accompany farmers in participating in public procurement have been identified.
- 2. Marketing management practices in offering insurance services to farmers are analyzed.
- 3. Proposals have been made to improve the process of public procurement management at the regional level in the Republic of Kosovo.

7. Critical remarks and questions.

I have no critical remarks or questions.

I have recommended to the doctoral student to conduct a comparative study on the problems of public procurement, serving the agricultural sector within several Balkan countries.

8. Published articles and citations.

On the topic of the dissertation the doctoral student has published two articles, which is the required minimum for obtaining the educational qualification degree of doctor. The doctoral student has participated in international conferences and has presented reports on issues related to the topic of the dissertation. The doctoral student meets the minimum national requirements for acquiring the ONS Doctor.

The presented abstract objectively reflects the structure and content of the dissertation.

CONCLUSION:

Based on the different research methods learned and applied by the doctoral student, the correctly performed experiments, the summaries and conclusions made, I believe that the presented dissertation meets the requirements of ZRASRB and the Regulations of the Agricultural University for its application, which gives me reason to evaluate it. POSITIVE.

I allow myself to suggest to the esteemed Scientific Jury that it also vote in favor and award **Have Qarri** the educational and scientific degree "Doctor" in the scientific specialty Organisation and Management.

Date: 15.01.2020 REVIEWER: ()