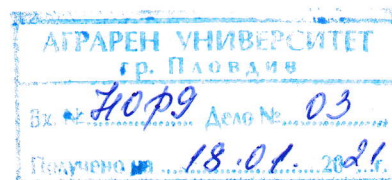


REVIEW



on a dissertation thesis for obtaining the educational and scientific degree **'Doctor'**
in: field of higher education 3.0 'Social, business and legal sciences',
professional field 3.8 'Economic',
scientific specialty: 'Organization and management of production'

Author of the dissertation thesis:

XHEVDET FEHMI BUSHI, a PhD student at the Department of Management and Marketing in the Agricultural University, city of Plovdiv.

Dissertation topic: "DEVELOPMENT OF THE ECONOMIC SUSTAINABILITY OF VITICULTURAL HOLDINGS IN KOSOVO"

Reviewer:

Associate professor Dr. Teodora Orfeeva Parisheva-Stoeva, 3.0. 'Social, business and legal sciences', 3.7 'Administration and Management', Organization and management of production, appointed as a member of the scientific jury by order No. ПД-16-1076/25.11.2020 of the Rector of the Agricultural University.

1. Relevance of the issue.

The last 10 years have seen favorable trends in the development of viticulture in Kosovo. The expansion of the vine culture in Kosovo, the adaptation of its varietal composition in order to produce high quality grapes necessitate a study of the economic sustainability of vineyards, as it will depend on the future development of the country's wine sector. This is what determines the current significance of the dissertation presented for an opinion.

2. Purpose, tasks, hypotheses and methods of research

The study aims at reviewing the situation in the sector and to assess the economic sustainability of vineyards in Kosovo and on this basis to develop guidelines for increasing it.

The following research tasks are addressed in order to achieve the main purpose:

- Development of methodological approaches and methodology for studying the economic sustainability of the vineyard;
- Establishing the state and trends in the development of the main factors for the development of the economic sustainability of the vineyard;
- Assessment of the economic sustainability of the organizational forms of vineyard management in Kosovo;
- Development of guidelines for increasing the economic sustainability of vineyards in Kosovo.

The following methods are used to prove the conceptual thesis of the dissertation work in the research process: systematic analysis; index method; statistical methods - descriptive statistics, t-criterion, one-way analysis of variance, chi-square analysis and the method of multiple comparisons. The specialized software product SPSS and

statistical package of MS Excel were used in the processing of the empirical information.

3. Visualization and presentation of the results obtained

The dissertation consists of an introduction, three chapters and a conclusion, and it is comprised of 122 pages, bibliography and applications. It contains 14 figures. The dissertation work is well structured and includes all the necessary elements. 142 literary sources are quoted in it. The dissertation meets the requirements of *the Law on Scientific Degrees and Scientific Titles*, in terms of volume, structure, bibliography and empirical applications.

4. Discussion of the results and bibliography

The existing institutional environment in the viticulture sector leads to a strong polarization of vineyards in the size of arable vineyards. The majority of individuals owned vineyards in Kosovo are single-family and sole proprietors. These farms manage 62.5% of the area under vines in Kosovo. These organizational forms have a low level of competitiveness. Large vineyards are owned by wineries and wineries, which seek to control the entire production chain raw material - the final product. These organizational forms, due to lack of quality raw materials, integrate viticulture and winemaking. From the conclusions of the dissertation, it is clear that increasing the economic sustainability of vineyards in Kosovo is in the consolidation of arable land vineyards and integration with the processing industry. This process can take place in two successive stages: of cooperation and integration of grape production and processing. The consolidation of the vineyards as a result of the cooperation of the vineyards owned by individuals will lead to the possibility for introduction of innovations in the production, increase of the investment activity in the branch and renewal of the specialized viticultural equipment. 142 literary sources are quoted in the dissertation.

5. Dissertation Contributions:

The following contributions of a scientific and applied nature can be highlighted in the dissertation:

1. A conceptual framework for assessing the economic sustainability of the vineyard has been developed;
2. The level of economic sustainability of the vineyards as well as the factors that determine it are analyzed and assessed;
3. A theoretical model for increasing the sectoral sustainability as well as a model of cooperation for better economic sustainability of the vineyards is proposed.

6. Critical comments and questions

I have no critical comments to the dissertation work of the PhD student.

7. Published articles and references

XHEVDET FEHMI BUSHI is a co-author of five /5/ articles.

1. **Xhevdet F.Bushi**, Besa Zeqiri, (2014), "Marketingu mix si koncept me rendesi I marketingut dhe elaborimi I produktit si faze e rendesishme e marketingut mix", The Heritage 13/2014, page 75-105.
2. **Xhevdet F.Bushi**, (2015), "Menaxhimi I prokurimeve me vlera te mesme pune ne Republiken e Kosoves sipas Ligjit 04/L-042", The Heritage 02/2015, page 440-447 (ScFSD15)
3. **Xhevdet F.Bushi**, (2016), „Marketingu dhe zhvillimi ekonomik ne ndermarrje te vogla dhe te mesme ne Kosove“, SCfSD'16 page 370-379 - korrik 2016.
4. **Xhevdet F.Bushi**, (2016), „Marketingu I turizmit malor ne Sharr dhe Rodope te Hanit te Elezit“, International Scientific Journals no.8, page 204-212.
5. **Xhevdet F.Bushi**, (2020), „Marketing as a Factor for Development of SME in Kosovo - IMPACT FACTOR, Insitute of Knowledge Management (vol,38,5) Skopje 2020, page 1337-1340.

The materials presented correspond to the topic of the dissertation thesis. The abstract of the PhD thesis objectively reflects the structure and content of dissertation work.

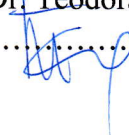
CONCLUSION:

I think that the presented dissertation work meets the requirements of the Act on Development of the Academic Staff in the Republic of Bulgaria, and the Regulations of the Agricultural University regarding its implementation and I therefore confidently give it a **POSITIVE** assessment.

I venture to suggest to the Honorable scientific jury to give their positive vote as well and to award to **XHEVDET FEHMI BUSHI** the educational and scientific degree 'DOCTOR' in Organization and management of production.

Date: 10/01/2021
city of Plovdiv

THE REVIEW IS PREPARED BY:

Assoc. prof. Dr. Teodora Stoeva
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