

REVIEW

on a dissertation thesis for obtaining the educational and scientific degree '**Doctor**'
in: field of higher education 3.0 'Social, business and legal sciences',
professional field 3.8 'Economic',
scientific specialty: 'Organization and management of production'

Author of the dissertation thesis:

ZEQIR HAIRULAH FETOSHI, a PhD student at the Department of Management and Marketing in the Agricultural University, city of Plovdiv.

Dissertation topic: "The role of the Common Agricultural Policy in landscape management"

Reviewer:

Associate professor Dr. Teodora Orfeeva Parisheva-Stoeva, 3.0. 'Social, business and legal sciences', 3.7 'Administration and Management', Organization and management of production, appointed as a member of the scientific jury by order No. ПД-16-132/24.02.2021 of the Rector of the Agricultural University.

1. Relevance of the issue.

The dissertation thesis presented for review is a current study of a number of theoretical and practical issues related to the role of the Common Agricultural Policy in landscape management, as well as the impact of the landscape on the competitiveness of the regional economy.

2. Purpose, tasks, hypotheses and methods of research

The study aims at reviewing the impact of the Common Agricultural Policy on landscape management and how the landscape contributes to the competitiveness of the regional economy.

The following research tasks are addressed in order to achieve the main purpose:

- The essence of the Common Agricultural Policy and its role in landscape management for achieving regional competitiveness is clarified;
- Clarifies the multifunctional role of the landscape and what values it generates in the regional economy;
- A conceptual framework for assessing the values generated by the landscape in the regional economy is being developed;
- The impact of the CAP on the landscape in creating value in the regional economy is analyzed and assessed.

The following methods are used to prove the conceptual thesis of the dissertation work in the research process: systematic analysis, situation analysis, comparative analysis, diagnostic analysis, case method: research method, including in-depth and detailed case study.

3. Visualization and presentation of the results obtained

The dissertation consists of an introduction, five chapters and a conclusion, and it is comprised of 187 pages, bibliography and applications. It contains 24 figures, 12 graphs and 22 tables. 195 literary sources are quoted in the dissertation thesis.

4. Discussion of the results and bibliography

The analysis of the relationship between landscapes and the rural economy made in the dissertation suggests that the valorization and protection of landscapes should be supported not only because of their intrinsic value and the nature of the public good of the environment, but also because of its potential to generate socio-economic benefits in rural areas.

The main conclusions of the study are:

- The common agricultural policy affects regional competitiveness if it makes effective use of the elements and functions of the landscape.
- The Common Agricultural Policy sets the framework marking the potential for effective landscape management;

195 literary sources are quoted in the dissertation thesis.

The dissertation meets the requirements of *the Law on Scientific Degrees and Scientific Titles*, in terms of volume, structure, bibliography and empirical applications.

5. Dissertation Contributions:

The following contributions of a scientific and applied nature can be highlighted in the dissertation:

1. The essence of the landscape as an element of the competitive development of the rural economy is clarified;
2. A conceptual framework for assessing the impact of the CAP on landscape management has been developed;
3. The management of the landscape in the Republic of Bulgaria and the Republic of Turkey is analyzed and evaluated;
4. A model for valorization of the values of the landscape elements and services in the development of competitive wine tourism in the Republic of Bulgaria is proposed.

6. Critical comments and questions

I have no critical comments to the dissertation work of the PhD student.

7. Published articles and references

ZEQIR HAIRULAH FETOSHI is an author of three /3/ articles.

1. **Zeqir Fetoshi**, "Legal regulation on corporate governance in the European Union", 2020, Knowledge-International Journal, Vol.38.5, March 2020, pp. 1571-1574;
2. **Zeqir Fetoshi**, ORGANIZATION OF INTERNET DISTRIBUTION SYSTEMS FOR BETTER QUALITY OF HOTEL SERVICES, 2020, EDICIJA BEZBEDNOST U

POSTMODERNOM AMBIJENTU KNJIGA XXXI PROCEEDINGS MEĐUNARODNA NAUČNA KONFERENCIJA, 2020, pp. 15-27

3. Зеќир Фетоши, СЕГМЕНТИРАЊЕ НА ПАЗАРОТ КАКО ДЕЛ ОД МАРКЕТИНГ – КОНЦЕПЦИЈАТА, 2012. Зборник на трудови на наставниците и другите соработници на МИТ Универзитет Скопје, број 3, год, 2012, pp. 48-56.

The materials presented correspond to the topic of the dissertation thesis.

The abstract of the PhD thesis objectively reflects the structure and content of dissertation work.

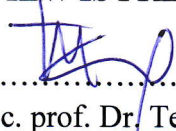
CONCLUSION:

I think that the presented dissertation work meets the requirements of the Act on Development of the Academic Staff in the Republic of Bulgaria, and the Regulations of the Agricultural University regarding its implementation and I therefore confidently give it a **POSITIVE** assessment.

I venture to suggest to the Honorable scientific jury to give their positive vote as well and to award to **ZEQIR HAIRULAH FETOSHI** the educational and scientific degree 'DOCTOR' in Organization and management of production.

Date: 25.03.2021
city of Plovdiv

THE REVIEW IS PREPARED BY:

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Assoc. prof. Dr. Teodora Stoeva