



SCIENTIFIC OPINION

on a dissertation for educational and scientific work Doctor's degree in: field of higher education 3. Social, economic and legal sciences, professional field 3.8 Economics, scientific specialty Organization and management (agriculture and sub-sectors)

Author of the dissertation: Zechir Khairulah Fetushi, PhD student in self-study at the Department of Management and Marketing at the Agricultural University, Plovdiv

Topic of the dissertation: The role of the common agricultural policy in landscape management

Prepared the opinion: Prof. Dr. Vyara Krasimirova Slavyanska, Higher School of Agribusiness and Regional Development, Plovdiv, 3. Social, economic and legal sciences, professional field 3.7 Administration and management, scientific specialty "Social management"

appointed a member of the scientific jury by order № RD-16-132 / 24.02.2021 by the Rector of AU.

1. Relevance of the problem.

The chosen topic of the dissertation research is relevant and significant. On the one hand, the landscape is increasingly becoming a major factor in the socio-economic development of rural areas, as its versatility meets social expectations and generates many benefits.

On the other hand, despite the large number of scientific studies on landscape economics, landscape assessment, landscape value, approaches and techniques for assessing landscape functions, there is still a shortage of research to clarify the specific relationship. between landscape and rural development.

In this context, the present dissertation enriches the existing knowledge by offering a qualitative analysis of the specific functions of the landscape, as well as the mechanisms through which targeted rural development tools can generate a positive impact on the regional economy.

2. Purpose, tasks, hypotheses and research methods.

The aim of the study is to establish the impact of the Common Agricultural Policy on landscape management, as well as to specify the contribution of the landscape to the competitiveness of the regional economy.

To achieve the set goal the following tasks are solved:

1. The essence of the Common Agricultural Policy and its role in landscape management for achieving regional competitiveness is clarified;
2. The multifunctional role of the landscape and the generated values in the regional economy is clarified;
3. A conceptual framework for estimating the values generated by the landscape in the regional economy is being developed;
4. The impact of the CAP on the landscape in creating value in the regional economy is analyzed and assessed.

The thesis is that the Common Agricultural Policy creates favorable conditions for effective landscape management.

The object of study is the landscape in the Republic of Bulgaria and the Republic of Turkey and in particular the elements, functions and benefits that it creates for the regional economy of these countries. The subject of research is the influence of the Common Agricultural Policy on landscape management in Bulgaria and Turkey.

The following methods were used in the study: systematic analysis, situation analysis, comparative analysis, diagnostic analysis, case method, etc. The methods used are suitable for the problem area under consideration.

3. Visualization and presentation of the obtained results.

The dissertation is developed in a volume of 187 pages, incl. used literature and applications. Structurally, the development includes an introduction, five chapters and a conclusion, which follow the logic of the set goal and the sequence in solving the defined research tasks. The illustrative material includes 22 tables, 24 figures and 12 graphs.

4. Discussion of the results and used literature.

Zechir Fetushi demonstrates a very good awareness and a high degree of knowledge of the state of the problem, which is evident from the extensive bibliographic reference, including 195 literature sources. The information sources used are relevant to the issues under consideration.

5. Contributions to the dissertation.

In the abstract the doctoral student has systematized the contributions that he considers to have in theoretical and practical-applied aspect. I accept the mentioned contributions as significant for science and practice and corresponding to the real results and achievements in the research work of the doctoral student, namely:

1. The essence of the landscape as an element of the competitive development of the rural economy is clarified;
2. A conceptual framework for assessing the impact of the CAP on landscape management has been developed;
3. The management of the landscape in the Republic of Bulgaria and the Republic of Turkey is analyzed and evaluated;

4. A model for valorization of the values of the landscape elements and services in the development of competitive wine tourism in the Republic of Bulgaria is proposed.

I am convinced that the conducted dissertation research is entirely a personal work of the doctoral student, respectively the formulated contributions and obtained results are his personal merit.

6. Critical notes, questions and recommendations

I have no significant remarks on the content of the dissertation research. At the same time, I would recommend avoiding excessive structural decomposition (especially in chapters three and four) and categorically reformulating the titles of some paragraphs (the wording of the individual points in chapter four is particularly striking).

Given the obvious merits of the development, I recommend the doctoral student to continue his scientific work on the study of the relationship between common agricultural policy, the management of landscape and rural development.

7. Published articles and citations

The doctoral student has popularized the results of his research efforts to the scientific community through 3 scientific articles and reports.

There is no information about noticed citations.

CONCLUSION

The dissertation presented for review has the character of a completed scientific research, dedicated to an important research problem in cognitive and applied aspect and of interest not only to the academic community, but also to professional practice.

Based on the different research methods learned and applied by the doctoral student, correctly made summaries and conclusions, I believe that the presented dissertation meets the requirements of ZRASRB and the Rules of the Agricultural University for its application, which gives me reason to evaluate it **POSITIVE**.

I would like to suggest to the esteemed Scientific Jury to also vote in favor and award Zechir Fetushi the educational and scientific degree "Doctor" in the scientific specialty Organization and Management (Agriculture and Subsectors).

Date: 04/08/2021 г.
Plovdiv city

PREPARED

OPINION:
(Prof. DSc. V. Slavyanska)