REVIEW

АГРАРЕН УНИВЕРСИТЕТ rp. Пловдив BX. NE HOP9 ACAO NE Получено на 12.07. 2024

on a dissertation for obtaining the educational and scientific degree "Doctor" in: field of higher education 3.0 Social, economic and legal sciences professional field 3.8 Economics, the scientific specialty Organization and Management

<u>Author of the dissertation:</u> Zeqir Hajrullah Fetoshi PhD student (independent preparation) at the Department of Management and Marketing at the Agricultural University, Plovdiv

<u>Topic of the dissertation:</u> Role of Common Agricultural Policy in Landscape Management

<u>Reviewer:</u> Assoc. Prof. Dr. Teodor Nikolaev Radev,, field of HE 3.0 Social, economic and legal sciences, PN 3.7 Administration and management, scientific specialty Organization and management

appointed as a member of the scientific jury by order № RD-16-132 / 24.02.2021. by the Rector of AU.

1. Brief introduction of the candidate.

Zeqir Hajrullah Fetoshi was born on May 4, 1976. in the town of Belacerka-Rahovec, Republic of Kosovo. He holds a master's degree in law from the University of Pristina, Kosovo. He currently holds the position of Management Assistant at the University. His teaching activity is related to lecturing and conducting practical classes in the disciplines Fundamentals of Management, Agricultural Policy, International Marketing.

2. Relevance of the problem.

The topic of the dissertation is relevant as the agricultural sector is developing dynamically and its impact on the landscape is becoming more tangible. On the other hand, landscape services targeted at manufacturing sectors have a positive impact and can accelerate their economic development. In this regard, special attention should be paid to the sectoral policy pursued and the possibilities for effective impact management should be explored. Kosovo's agriculture has developed successfully in recent years, raising the need to regulate landscape services important for its functioning. The specifics of the agricultural sector require the application of management approaches that take into account the specifics of the market environment and improve the process of interaction between market participants. The doctoral student focuses on the nature and specificity of landscape services and their interdependence with the production process in agriculture. The topic is important and has potential for the developing economy of the Republic of Kosovo.

3. Purpose, tasks, hypotheses and research methods.

The purpose of the dissertation is clearly worded and refers to the identification of factors that improve landscape management in rural areas. To achieve the goal, 4 tasks are defined, which are logically connected and allow the work to have a finished look.

The doctoral student has formulated a working hypothesis that the implementation of the Common Agricultural Policy is a prerequisite for improving the management of the landscape through the economic activity of farmers. This is achieved by conducting a regional analysis of the business environment and analysis of the impact of policy on production decisions in the agricultural sector.

Appropriate methods of analysis were used in the study, which were correctly selected and applied. Methods for systematic analysis, situational analysis, comparative analysis, diagnostic analysis and monographic analysis (business cases) were used in the study of the issue.

4. Visualization and presentation of the obtained results.

The doctoral student has used a wide range of tools to illustrate and summarize the results in tables, graphs and charts, which allow him to correctly systematize and objectively present the results.

5. Discussion of the results and used literature.

In his work on the dissertation, the doctoral student has studied the main part of the modern specialized scientific literature in connection with landscape management and the opportunities of farmers, both to contribute to this area and to realize benefits for their business from landscape services in a particular region. Opinions of famous authors are commented and presented, and on their basis the author's understanding of the researched problem is formed.

The doctoral student defines and uses the terms correctly. Zechir Fetushi successfully summarizes the state and problems of the applied policy in landscape management in two countries. This enables him, through comparative analysis, to formulate concrete conclusions for improving the applicability of agricultural policy and the benefits for farmers.

6. Contributions to the dissertation.

The dissertation "Role of Common Agricultural Policy in Landscape Management" contains the following more significant contributing ideas and solutions.

Scientific contributions

The essence of the landscape as an element of the competitive development of the rural economy is clarified.

A conceptual framework has been developed to assess the impact of the CAP on

landscape management.

A model for volarization of the values of the landscape elements and services in the development of competitive wine tourism in the Republic of Bulgaria is proposed.

Scientific and applied contributions

The value of the landscape for the competitiveness of farmers has been assessed and business models based on this have been proposed.

The impact of the sectoral policy for maintaining the functions of the landscape is analyzed and possible approaches for obtaining synergy effects from the applied measures are identified.

7. Critical remarks and questions.

I have no critical remarks or questions.

I have a recommendation to the researcher to conduct a study of the possibilities for knowledge transfer on the issues of landscape management by attracting various stakeholders.

8. Published articles and citations.

On the topic of the dissertation the doctoral student has published two articles on the topic of the dissertation, which is the required minimum for acquiring the educational qualification degree of doctor. Also, the total number of publications ensures that the national minimum requirements are met. The doctoral student has participated in international conferences and has presented reports on issues related to the topic of the dissertation.

The presented abstract reflects objectively the structure and content of the dissertation.

CONCLUSION:

Based on the learned and applied by the doctoral student, different research methods, correctly performed experiments, summaries and conclusions, I believe that the presented dissertation meets the requirements of ZRASRB and the Rules of the Agricultural University for its application, which gives me reason to rate it POSITIVE.

I allow myself to suggest to the esteemed Scientific Jury also to vote positively and award to *Zeqir Hajrullah Fetoshi* the educational and scientific degree "Doctor" in the scientific specialty "Organisation and Management"

Date: 2. W. 2021. REVIEWER: Dect

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