



OPINION

on a dissertation for obtaining the educational and scientific degree "**Doctor**" by area of higher education 3. *Social, economic and legal sciences*, professional field 3.8. *Economics*, scientific specialty *Organization and management (agriculture and sub-sectors)*

Author of the dissertation: *KIMETE GASHI BRAYSHORI*, PhD student at the Department of Management and Marketing at the Agricultural University, Plovdiv

Topic of the dissertation: "*AGROMANAGEMENT AS A FACTOR FOR THE DEVELOPMENT OF AGRICULTURE IN KOSOVO*"

Author of the opinion: PROF. DR. VALENTINA LYUBENOVA NIKOLOVA-ALEXIEVA, University of Food Technology-Plovdiv, field of higher education: **3. Social, economic and legal sciences**, professional field **3.8 Economy**, appointed as a member of the scientific jury by order No. RD 16 -520/ 22.04.2025 by the Rector of the Agricultural University.

1. Brief introduction to the PhD student.

Nodding Gashi Brayshori is enrolled as doctoral student (in an independent form on training) to Department of Management and Marketing on 21.05.2024 with order on the Rector of the Agricultural University – RD-27-04/05.06.2024 scientific supervisor on the doctoral student is Assoc. Prof. Dr. Keranka Nedeva. As doctoral student Nodding Gashi has fulfilled all requirements planned in the individual plan for training. She participated with 3 reports on national and international scientific conferences, has published the required number articles in scientific journals with scientific review. It is evident from the submitted "Report on the fulfillment of the minimum national requirements under Art. 2b, para. 2 and 3 of the ZRAS of Republic of Bulgaria" that the doctoral student has the required points for acquiring the educational and scientific degree "Doctor".

2. Relevance of the problem.

Investing in the wine sector in Kosovo has characteristics that distinguish it from other branches of agriculture, due to the specifics of the sector, the nature of the plantations, the concentration of significant costs per unit area, the long payback period of the invested funds, the intertwining of biological and economic processes, the specificity of technological solutions, as well as the unique properties and qualities of the produced product and the added value in the process of reaching the end consumer. The expansion of the grapevine culture in Kosovo, the adaptation of its varietal composition in order to produce high-quality grapes, give rise to the need to study the management to achieve economic sustainability of the wine farms, since the future development of the wine sector of the country will depend on it. In the conditions of an economy based on competition and demand, the problem of effective management of wine farms becomes vital.

In the context of the economic interests and prospects of Kosovo, the chosen topic of the dissertation and the results obtained undoubtedly determine its *relevance and significance*.

The insufficient research in the field of farm management with different specialization and intensification creates the need for scientific work with a similar focus.

In this regard, it can be concluded that the topic of the dissertation was successfully chosen. It is *extremely topical, dissertable, and has great practical significance*.

3. Purpose, tasks, hypotheses and research methods.

The introduction of the dissertation formulates the main goal and logically related tasks for its achievement. **The main goal** of the study is *to analyze the role of agromanagement in the development of agriculture in Kosovo*. This includes an in-depth examination of historical and contemporary economic theories that influence agricultural policies, as well as an understanding of the key challenges facing the sector. **The object and subject** of the study are correctly defined, as well as **the main hypothesis** of the author, according to which *effective management of agriculture is essential for increasing its competitiveness and sustainability in Kosovo. Innovative business models and strategic management play a crucial role in the adaptation of the sector to modern challenges and opportunities*. **The object** of study is agricultural farms in Kosovo, and **the subject** is management, the principles of which farmers apply for the successful development of their business models.

The tasks have been completed in the course of the research. The hypotheses raised for verification in the course of the dissertation research are correctly defined and make it possible to objectively prove or reject the main thesis of the dissertation work.

The methodological framework of the study includes the use of multiple methods such as analytical and comparative methods, inductive and deductive methods, scientific abstraction methods, descriptive methods, etc. The selection of methods is consistent with the specifics of the subject of study and allows for effective data synthesis.

The methodological tools are appropriately selected, in accordance with the set goals and objectives.

4. Visualization and presentation of the results obtained.

The dissertation is **234 pages** long. It is illustrated with **24 illustrations, 28 figures and 10 tables**. The bibliographic reference in the dissertation covers **347 literary** sources. The figures illustrate excellently the influence of various factors that affect Agro-management in Kosovo. The literature review is extensive and covers sufficient literary sources, and current scientific developments and publications in the field of scientific research have been studied. *The indicated literary sources are directly related to the topic of the dissertation*. This is indisputable evidence that in the course of his research, the doctoral student has acquired a profound insight and knowledge of the researched problem. The structure of the dissertation *research is logically constructed and corresponds to the set goal and tasks*. The work contains specific results and empirical evidence that objectively reflect the real achievements of the conducted scientific research.

5. Discussion of the results and literature used.

The dissertation analyzes modern scientific achievements in the field of vineyard management to achieve high quality and sustainable development. The systematizations

and summaries made demonstrate thoroughness and conscientious work with literary sources, *skills in applying analytical and deductive techniques for processing information with various research methodologies*. The presented dissertation is **a comprehensive, completed study on a current and significant socio-economic problem**. In the course of the study, the most significant theoretical and practical problems related to management for increasing the efficiency and building competitive advantages of the wine sector in Kosovo have been raised and discussed.

Kimete Brayshori possesses in-depth *theoretical and methodological training, skills for independent research, and the results of his dissertation research prove this assessment of mine*.

I highly appreciate the concrete results obtained, on the basis of which scientifically based conclusions and recommendations have been made regarding the improvement of management to achieve the economic sustainability of wine farms in Kosovo.

Stakeholders of the study may include educational and training organizations for the purposes of professional training, business organizations with a different industrial profile, organizations from the non-governmental sector, state and regional government bodies.

6. Contributions of the dissertation work.

Contributions can be divided into **scientific** and **scientific - applied**.

The **scientific contributions** include the enrichment of knowledge in the field of management and sustainable development, through the proposed conceptual framework for assessing vineyard management.

- formulated definition of agriculture and its main functions.
- The role of agriculture in the economic development of the Republic of Kosovo is analyzed.

The **scientific and applied ones** include:

- identifying the key factors contributing to increasing agricultural productivity and competitiveness.
- research and analysis of contemporary trends in agriculture.
- assessing the impact of conventional and sustainable agricultural practices.
- analyzing the characteristics and importance of governance in agriculture in Kosovo.

I accept the contributions as real, credible and proven in the course of the dissertation research.

7. Critical notes and questions.

The presented dissertation is a comprehensive, completed study, with *unquestionable contributions and qualities*, to which I have no serious critical remarks, but I allow myself to make some recommendations:

- It is recommended that each chapter end with conclusions that clearly demonstrate the fulfillment of the set goal and the tasks related to it.
- It is necessary to more clearly and categorically emphasize one's own opinion on the theoretical issues under consideration.

The recommendations made in no way belittle the value of the results achieved and the work of the doctoral student.

At the same time, I also have a question for the doctoral student:

- **Question 1:** How does the development of genetics, artificial intelligence, robotics, 3D printing, nanotechnology, biotechnology affect the management and sustainable development of the wine sector in Kosovo?

8. Published articles and citations.

A total of **3 publications** are presented for the period 2014-2020, dedicated to the dissertation work, all of which are independent and in English.

The publications mentioned largely reflect the main achievements of the dissertation work. In terms of volume and quality, they correspond to the requirements for obtaining the ONS "doctor".

The abstract is presented in the established form and content. It reflects in a summarized form the main results of the research and provides the necessary insight into the theoretical and applied achievements of the author.

CONCLUSION

Given the merits of the dissertation work, the relevance and complexity of the researched problems, the need to seek effective solutions for them in practice, the good theoretical level of the researched and analyzed problems, it can be summarized that the presented dissertation work meets the normative criteria for awarding the educational and scientific degree "Doctor" /ZRASRB and the Regulations of the Agricultural University for its application /.

The above results from the study dedicated to "**AGROMANAGEMENT AS A FACTOR FOR THE DEVELOPMENT OF AGRICULTURE IN KOSOVO**" provide sufficient grounds for a **HIGH ASSESSMENT** of the scientific potential and research activity of the doctoral student.

All this allows me to confidently vote **POSITIVELY** for the awarding of the **KIMETE GASHI BRAYSHORI** of the scientific and educational degree "Doctor" in professional field 3.8. Economics, scientific specialty Organization and management (agriculture and sub-sectors).

Date: 11.05.2025
Plovdiv

PREPARED
THE OPINION:

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(Prof. Dr. V. Nikolova -Alexieva)