

REVIEW



on a dissertation thesis for obtaining the educational and scientific degree “**Doctor**” in: field of higher education 3.0 ‘Social, business and legal sciences’, Professional field 3.8 ‘Economic’, Scientific specialty: “Organization and management of production”

Author of the dissertation thesis:

KIMETE GASHI BRAJSHORI, a PhD student at the Department of Management and Marketing in the Agricultural University, city of Plovdiv.

Dissertation topic: “**AGROMANAGEMENT AS A FACTOR FOR THE DEVELOPMENT OF AGRICULTURE IN KOSOVO**”.

Reviewer:

Associate professor **Dr. TEODORA ORFEEVA PARISHEVA-STOEVA**, 3.0. “Social, business and legal sciences”, 3.7 “Administration and Management”, Organization and management of production, appointed as a member of the scientific jury by order №ПД-16-521/22.04.2025 of the Rector of the Agricultural University.

1. Brief introduction of the candidate

KIMETE GASHI BRAJSHORI was born on 26 May, 1979 in Kosovo.

In 2015, she has a master's degree in economics from Globus University College of International Management. Currently, the PhD student works as a member of the Management Board of the Public Procurement Review Authority in Kosovo.

2. Relevance of the issue

The dissertation thesis presented for review provides a current study of the economic aspects of agriculture in the Republic of Kosovo. The dissertation thesis focuses on understanding the management practices and challenges faced by family farms in Kosovo, especially in the context of an ageing population and socio-economic constraints. The main problem lies in assessing the factors that influence the success and competitiveness of these farms, focusing on their approach to problem solving, the role of state institutions and the importance of management practices.

3. Purpose, tasks, hypotheses and methods of research

The aim of the dissertation thesis is to analyze the role of agromanagement in the development of agriculture in Kosovo. This includes an in-depth examination of the historical and contemporary economic theories that influence agricultural policies, as well as an understanding of the key challenges facing the sector. The study seeks to assess the role of management in increasing productivity and competitiveness in the sector.

The dissertation thesis presented for review also aims to identify and analyze current trends in agriculture, exploring the impact of traditional and sustainable practices, bioeconomics, genetically modified organisms and digitalization on precision agriculture.

In order to achieve the intended goal, the following basic and specific hypotheses are defined in the dissertation research:

- Effective agricultural management is essential to increase its competitiveness and sustainability in Kosovo. Innovative business models and strategic management play a crucial role in adapting the sector to today's challenges and opportunities.

- Tendency to manage family farms.
- Expectations of state intervention.
- Impact of management on sustainable agriculture.

The following scientific methods have been applied to achieve the goal:

- Analytical and comparative research method;
- Inductive and deductive method of inference;
- Method of abstraction, concretization and generalization;
- Methodology for modelling systems;
- Systematic approach.

4. Visualization and presentation of the results obtained.

The dissertation thesis presented for review consists of an introduction, seven chapters and a conclusion and it is comprised of 234 pages and bibliography. It contains 10 tables, 28 figures and 24 illustrations. The bibliography in the dissertation covers and cites 347 literary sources.

The dissertation thesis presented for review not only provides a detailed overview of the economic aspects of agriculture in the Republic of Kosovo, but also positions family farms as a key element in this sector. Quality management and a focus on the internal aspects of the farm stand out as key elements for successfully addressing challenges and improving competitiveness.

The dissertation thesis meets the requirements of the *Law on Scientific Degrees and Scientific Titles*, in terms of volume, structure, bibliography and empirical applications.

5. Discussion of the results and bibliography

The dissertation thesis presented for review consists of an introduction, seven chapters and a conclusion and it is comprised of 234 pages and bibliography.

In the first chapter of the dissertation thesis, a brief review and definition of the role of agriculture in economic development, horizontal and vertical integration in agriculture, as well as the key factors for increasing productivity and competitiveness and certification and standardization as the main determinants of the quality of agricultural products is carried out. The application of modern production technologies is crucial for improving quality in the agricultural sector. Modernization of the technology used in production leads to higher yields and better business results.

The second chapter of the research focuses on modern trends in agricultural development, as well as conventional agriculture, green economy and sustainable agricultural development, model of bioeconomy and circular agriculture and digitalization in agriculture. The concepts of green growth and green economy are associated with the expected changes in the eco-industry sector, technologies for environmental protection and resource conservation.

In the third and fourth chapter of the dissertation, a detailed analysis of management as a process, the concept and importance of management in agriculture is made, focusing on the strategic management and development of agriculture, human resource management in agriculture, management of innovation in agriculture and financial management in agriculture. The fifth chapter of the dissertation focuses on the different types of innovations in business models, business models after the Covid-19 pandemic, as well as trends in the organization of agricultural markets and modern agricultural management.

In the sixth chapter of the dissertation thesis, the emphasis is on the characteristics of agriculture in Kosovo, the use of agricultural land, as well as the prices of agricultural raw materials and products and management as a decisive factor for the development of agriculture in the Republic of Kosovo.

The final seventh chapter outlines the research framework, presenting key components such as the chosen research method, the target sample, data collection techniques, variables considered, and subsequent methods of analysis. The section serves as a roadmap clarifying the approach taken to examine the identified variables, validate hypotheses, and extract meaningful insights from the data collected. The study used a survey methodology targeting 48 family farms. The sample strategically selected through deliberate selection is considered representative of the average agricultural situation, taking into account factors such as farm size, production intensity and market orientation. The farms studied show heterogeneity in their activities with an emphasis on intensive farming, milk production, agriculture and cogeneration. The farms are randomly selected from regions including Xhakova, Peja, Prizren and Pristina.

The PhD student emphasizes that the trajectory of agriculture in Kosovo is closely related to the effective implementation of agricultural management practices. As family farms adapt to dynamic conditions, agromanagement is emerging as a driving force ensuring sustainable success, competitiveness and sustainability within the agricultural sector.

6. Dissertation Contributions

The following contributions of a scientific and applied nature can be highlighted in the dissertation thesis:

- Formulation of a definition of agriculture and its main functions.
- Analysis of the role of agriculture in the economic development of the Republic of Kosovo
- Identification of key factors contributing to increasing agricultural productivity and competitiveness.
- Research and analysis of modern trends in agriculture.
- Assessment of the impact of conventional and sustainable agricultural practices.
- Analysis of the characteristics and importance of governance in Kosovo's agriculture.

7. Critical comments and questions.

I would recommend to the PhD student that at the end of each chapters of the dissertation thesis, specific conclusions should be drawn to support and enrich the development of the conclusion of the dissertation research.

8. Published articles and references.

KIMETE GASHI BRAJSHORI is a co-author of three /3/ articles:

1. Gashi, K. (2024). Economic Aspects of Sustainability in Agriculture. Journal of Bio-Based Marketing, vol. 3, 2024. 49 – 56, ISSN 2683-0825
journalbbm.wordpress.com/wp-content/uploads/2024/08/article_6.pdf
2. Gashi, K. (2024). Entrepreneurial Innovation in Agriculture. Journal of Bio-Based Marketing, vol. 3, 2024. 58 – 68, ISSN 2683-0825
[article_7.pdf](#)
3. Gashi, K. (2024). Agriculture as The Carrier of the Economic Development of Kosovo. Journal of Bio-Based Marketing, vol. 3, 2024. 93 – 101, ISSN 2683-0825
[article_11.pdf](#)

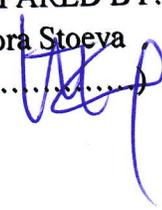
The materials presented correspond to the topic of the dissertation thesis.
The abstract of the PhD thesis objectively reflects the structure and content of dissertation work.

CONCLUSION:

I think that the presented dissertation work meets the requirements of the Act on Development of the Academic Staff in the Republic of Bulgaria, and the Regulations of the Agricultural University regarding its implementation and I therefore confidently give it a **POSITIVE** assessment.

I venture to suggest to the Honorable scientific jury to give their **positive** vote as well and to award to **KIMETE GASHI BRAJSHORI** the educational and scientific degree „**DOCTOR**“ in **Organization and management of production.**

Date: 07/05/2025
city of Plovdiv

THE REVIEW IS PREPARED BY:
Assoc. prof. Dr. Teodora Stoeva
(.....)